

THE BIG SELL



FUNDRAISING TIPS AND TRICKS

If you're looking for ideas to help reach your fundraising target, we have put together some tips and tricks for you to use.

1

Utilise the materials in The Big Sell Toolkit to help you spread the word and assist you to reach your fundraising goal. Print out a poster for the office or download some social media tiles and share with your networks. If posting online make your posts as creative and personal as you want!

2

Post regularly so that others can follow you along your journey and see how you're going. You raised \$500? Download the social media tile and share it, you should be proud!

3

Keep an eye out for regular emails for special *Big Issue* vendor content and a leader board to see how you're tracking against other participants.

4

Host your own fundraising event at work, at home or even virtually! Host a morning tea with colleagues or get your friends around for dinner or a movie night!

5

Why not ask for birthday or wedding gifts in the form of a donation to The Big Sell? Share your fundraising page to your social media as part of your birthday invitation.

6

Run, skip, hop, jump and climb – why not raise funds for The Big Sell by asking friends and family to sponsor your exercise challenges?

Every donation during The Big Sell will help The Big Issue support vendors experiencing homelessness, marginalisation and disadvantage. The campaign finishes at the end of March and we hope to see you on the leader boards!