



# THE BIG SELL



## NEWSLETTER/ARTICLE TEMPLATE

If you send a regular email/newsletter to staff, or if you have a news section on your website, feel free to use the template below to raise awareness about your participation.

**<Individual/Team/Business Name> steps up to support *The Big Issue* vendors**

For more than 26 years The Big Issue has helped Australians experiencing homelessness, marginalisation and disadvantage earn a meaningful income and reconnect with their community. They are best known for *The Big Issue* magazine, a fortnightly street paper sold by vendors to positively change their lives.

However, since returning from a challenging few years, vendors have been selling under starkly different conditions. Decreased foot traffic has significantly impacted their ability to earn.

During the month of March <Individual/Team/Business Name> will be helping to raise funds in The Big Sell. These vital funds will help The Big Issue to keep helping the vendors, help themselves. If <Individual/Team/Business Name> reaches their fundraising goal, they will have the opportunity to join vendors on the street and experience selling *The Big Issue* magazine in person!

We encourage all staff to visit <Individual/Team/Business Name>'s page and make a donation. You can visit their page here: (link to page)

Thank you for your support.

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