



# THE BIG SELL



## SOCIAL POST CAPTIONS - Organisation

Let your staff and networks know that you'll be taking part in The Big Sell 2023 by posting on your social media channels. Be as personal and creative as you want! To make things easy, we've put some example posts below for inspiration.



This month <Name> is taking part in The Big Sell, raising funds for @bigissueaustralia and vendors experiencing homelessness and marginalisation. You can get involved and help reach their goals by visiting their page and donating. <Link>



Over the last few years @bigissueaustralia vendors have had it tough. Decreasing foot traffic has significantly impacted their ability to earn a meaningful income. To help, we are taking part in The Big Sell, a new event to raise funds for The Big Issue and the vendors. Visit our page and donate! <Link>



We are proud to support @bigissueaustralia and be part of The Big Sell. We just hit our first milestone - more than \$250 raised. Visit my page and donate! <Link>



We have raised more than \$500 for @bigissueaustralia. Every bit counts towards supporting vendors across Australia. You can help too by joining The Big Sell or donating today! <Link>



Another huge milestone reached because of your support! More than \$1,000 raised to help support @bigissueaustralia vendors. You can help too by joining The Big Sell or donating today! <Link>

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**#TheBigIssue    #TheBigSell    #ProudlyWorking**